

5<sup>th</sup> WT Sustainability Committee Meeting (conference call) August 22, 2024 | 19h00 (Local time in Seoul, Korea | GMT+9)

Attendees: Jamie Lee Carpenter (Chair), Nellys Rios (Vice Chair), Maria Skryabina (Member), Heather Garriock (Member), Alioune Badara Traore (Member), Jerry Ling (Senior Director Planning & Finance), Claudia Cardenas (Coordinator MRD), and Daniel Cade (Sustainability Consultant)

## 1. Call Meeting to Order and Welcoming Remarks

*Ms. Jamie Lee Carpenter*, as Chair, welcomed all members for the 5<sup>th</sup> meeting of the Sustainability Committee.

Five (5) members attended the meeting; thus, the quorum was established.

#### 2. Approval of the Minutes

*Mr. Daniel Cade* asked the committee to approve the Minutes of the 4<sup>th</sup> Sustainability Committee Meeting on May 23, 2024.

The Minutes were approved by the Committee.

#### 3. Overall Progress Report and Planned Actions

#### a. WT Sustainability Report

#### a. Report Summary

*Mr. Cade* presented a draft of the biennial sustainability report, emphasizing accountability to stakeholders based on the commitments made in the sustainability strategy launched in August 2022. The report focuses on diversity, equity, and inclusion; and health and well-being; and environmental sustainability; the three focus areas of the strategy. Progress in these areas was reviewed, with the mental health project highlighted as a significant initiative.

*Ms. Heather Garriock* raised questions about the decision-making process for deadlines, suggesting the need for higher-level management involvement.

*Mr. Cade* acknowledged that the deadlines will be reviewed biennially, with input from the new sustainability committee.

#### b. Mental Health

#### a. Project update on Junior World Championships in Chuncheon

**Mr. Jerry Ling** mentioned that the mental health project is a follow-up to the World Junior Championships in Chuncheon, scheduled from October 1-6. Discussions were held with two Korean companies: Mindaz and K Sports, both offering different approaches. Mindaz proposed using a wearable device to scan brainwaves, along with consultations, while K Sports focused on lectures, on-site and online surveys, and data compilation for athletes.



He added that the project leaned towards Mindaz's approach. Initially, the target group will be referees, allowing them to undergo scans and take results back to their countries for further analysis. Staff, coaches, athletes and the public will also be invited to participate. He concluded that the project is in development, with hopes to expand it to other events if successful.

## c. Olympism and Peace Forum

## a. Presentation of Forum Plans

**Mr. Ling** introduced the plans for the Olympism and Peace Forum, scheduled for the first day of the World Junior Championships at Gangwon National University, which is one of the two IOC-certified Olympic studies organizations in Korea. The forum will commemorate WT's 30th anniversary of inclusion in the Olympic program, with approximately 200 university students (both undergraduate and postgraduate) expected to attend.

He added that the forum will cover three sessions: Olympism, UN Sustainable Development Goals (SDGs) and Peace through Sports, and Sustainability and Legacy. He informed that Mr. Cade was confirmed as a moderator for the session on SDGs and peace through sports.

#### d. Sustainability Award

#### a. Launch date and process

**Ms. Claudia Cardenas** announced the launch of the 2024 Sustainability Awards, open for applications from September 4 (Taekwondo Day) for about one month. According to the timeline, the jury will review submissions for about a week before deciding on the winners, who will be recognized at the WT Gala Awards in December. There are three award categories aligned with the focus areas of the Sustainability Strategy. She stated that in the first edition 21 applications were received, and that this edition aims to increase participation.

#### b. Involvement as a criterion for the MNA Ranking (restatement)

**Ms. Cardenas** informed that Sustainability is now a criterion for the MNA ranking, with five points allocated based on the submissions for the awards. She briefed the allocation of the points as follows: 5 for first place, 3 for second, 1.5 for third, and one for participation.

#### e. Environmental Sustainability

*Mr. Cade* provided an overview of current environmental sustainability actions. He emphasized that collaboration among MNAs could enhance impact, noting that making WT carbon neutral involves addressing broader emissions from the global Taekwondo community, particularly in transportation.

## a. WT carbon neutral 2023 plans and rationale

*Mr. Cade* mentioned that for 2022, World Taekwondo achieved carbon neutrality by measuring organizational emissions and offsetting them. The primary emissions source was air travel. Plans are in place to repeat this process for 2023, leveraging data from 2022.

He mentioned that WT is a signatory to the UN Sports for Climate Action Framework, which requires action on emissions reduction. He added that this year, WT will perform



its own calculations, with a goal to offset emissions for 2023 and implement changes for 2024.

## b. Sustainable Event Management by host cities

*Mr. Cade* informed that a matrix has been developed to incorporate sustainability clauses into host city contracts, focusing on waste, travel, and accommodation. Previous attempts to implement a sustainable event management tool were unsuccessful due to the overwhelming amount of information required from events.

He emphasized a collaborative approach with host cities, recognizing their varying capacities to measure sustainability metrics. The plan includes creating a checklist and guidelines to facilitate understanding and compliance, aiming to ensure host cities are well-prepared and engaged in the process.

**Mr. Ling** added that Singapore will host the first WT Virtual Championships, and while the organizing committee is interested in sustainability, they are cautious about potential costs. He highlighted the need to raise awareness and standards among MNAs regarding sustainability and proposed collaborating to ensure that messages are effectively communicated.

## c. WT supply chain actions in connection with S4N

**Mr. Cade** addressed that, as a signatory of the Sports for Nature framework, WT is focusing on biodiversity within its supply chain, specifically examining the rubber and carbon fibres-based items particularly in connection with competitions. The objective is to identify procurement sources and collaborate with suppliers to develop a sustainable supply chain checklist for events, moving towards a finalized policy document.

#### d. Summary of UN and IUCN membership

*Mr. Cade* provided a summary of memberships with the UN and IUCN, encouraging MNAs to consider joining the Sports for Climate Action and Sports for Nature frameworks. These frameworks serve as valuable guides for organizations seeking to improve their environmental sustainability efforts.

#### 4. Members' updates

**Ms. Nellys Rios** inquired about the mental health proposal for the junior championships, focusing on the educational aspects beyond seminars. She expressed concerns regarding crisis management for athletes and emphasized the importance of having psychologists available at events. She sought updates on the implementation of a psychology role and educational materials for stakeholders during the event.

**Mr. Ling** noted that the psychologist category within the GM's system is under review, pending discussions post-Paris Games. He acknowledged the need for qualified mental health professionals and indicated plans to engage a local organization in Korea for psychological counselling at events.

*Ms. Rios* suggested distributing educational materials in various areas to raise mental health awareness, highlighting the potential for athletes to recognize their symptoms.

*Mr. Ling* agreed and mentioned the idea of using apps or banners to provide resources and confidential support. He stressed the importance of being prepared for any crises that may arise.

#### 5. Other Matters



There were no other matters raised by the Committee.

## 6. Next Committee Meeting

The next Committee Meeting will be held on 21 November 2024 at 19:00 KST.

# 7. Closing of Meeting

The meeting was adjourned by the Chair.